

# Sustainability Overview

San Clemente Palace in Venice is committed to sustainability through various eco-friendly practices and initiatives. The resort focuses on minimizing its environmental impact while preserving its rich cultural heritage.

Key sustainability measures include energy-efficient lighting, water conservation, and efforts to reduce the carbon footprint of the hotel. The resort, located on a private island, serves as a sanctuary for wildlife, including pheasants that thrive in their natural habitat amidst Mediterranean trees and lush gardens.

Additionally, the San Clemente Church on the island has been restored to maintain its historical and cultural significance. The resort's dedication to preserving artistic treasures, like the frescoes found in 2021, highlights their commitment to cultural preservation alongside environmental sustainability.



## Recommendations on Transparency

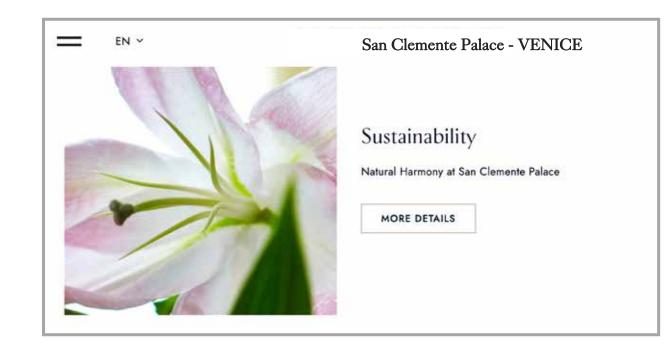
Currently, San Clemente Palace's website provides information on sustainability. Transparency is a key metric when engaging with guests and stakeholders. The website should include more detailed information on current and future sustainability targets. Some examples are outlined below:

### **Accessibility Enhancements**

The hotel offers frequent shuttle services for guests. To improve accessibility, there should be a dedicated section within the sustainability page that provides detailed information on these services, ensuring guests are well-informed about the transportation options available to them.

#### **Sustainability and Environmental Stewardship**

The hotel provides excellent in-room explanations about sustainability and water preservation efforts. This information should also be prominently featured on the website, detailing the hotel's environmental philosophy and sharing these initiatives with all guests.





### **Training Programs for Young Professionals**

San Clemente Palace runs a training program offering young professionals their first job opportunities, equipping them with valuable skills and experience for future employment. A section on the website could highlight this initiative stating, "X number of young professionals were hired and received job offers after working at the hotel" to showcase the hotel's commitment to career development and community support.

#### Farm-to-Table Initiative

The hotel has a farm-to-table program, growing local herbs and plants in its garden. These fresh, organic ingredients are served to guests, promoting health and well-being. The website should feature this initiative, emphasizing the benefits of organic, locally-sourced produce and its contribution to sustainable dining practices.

#### **Collaboration with Local Businesses**

San Clemente Palace collaborates with local businesses, such as those on Murano and Burano islands. Guests can visit these islands using the hotel's shuttle service, experiencing unique local cultures and crafts. This collaboration not only enhances the guest experience but also stimulates economic activities in the Venetian islands, supporting local artisans and businesses.

#### **Awards and Certifications**

San Clemente Palace has been recognized for its sustainability efforts and historical preservation. Highlighting these achievements on the website can bolster the hotel's reputation.

# What Peers Are Doing?

**The Gritti Palace** The Gritti Palace discloses its sustainability efforts, highlighting its environmental footprint on their website. They reveal a carbon footprint of 43.97 kg per room night and a water footprint of 336.49 liters per room night as part of their commitment to transparency and eco- conscious practices. If similar efforts are also detailed for the San Clemente PalaceHotel, it would be a commendable initiative to showcase these sustainability endeavors collectively.

The St. Regis Venice demonstrates a comprehensive approach to sustainability. Managed by the St. Regis Group, the hotel adheres to an environmental, social, and governance framework detailed on their website. Key focus areas include reducing their carbon footprint, implementing circular economy practices to minimize waste and maximize resource reuse, and sourcing from sustainable suppliers. They actively engage employees in these efforts and innovate in packaging to reduce environmental impact. Moreover, the hotel has installed Italy's first electric boat charging station, underscoring their commitment to sustainable transportation solutions for Venice's waterways.

The JW Marriott Venice Resort & Spa, is an island hotel, is acclaimed for its leadership in sustainability practices. The resort harnesses photovoltaic panels to generate 70% of the island's electricity, significantly reducing reliance on non-renewable energy sources. They've implemented a water recycling system for irrigation, marking a substantial decrease in overall water consumption. Collaborating with eco-conscious brands like V73 ensures the use of sustainable products across the property. Additionally, the hotel promotes guest participation in recycling through in-room programs. The JW Marriott Venice holds Green Key certification, an eco-label for sustainable tourism facilities, and provides transparent reporting of its carbon and water footprints on its website, demonstrating a commitment to environmental responsibility and accountability.



# Asset-Level Sustainability

It is crucial for San Clemente Palace to start by collecting data on energy consumption, water usage, and waste generation in the initial phase. As they progress, it will be ideal for them to conduct a comprehensive carbon footprint assessment and implement carbon offset measures where necessary.

### 1. Energy Consumption

- ! **Electricity Usage**: Monthly kWh consumption for different areas (guest rooms, common areas, kitchen, etc.).
- ! **Heating and Cooling**: Fuel consumption for heating and cooling systems, including gas, oil, or electric usage.
- ! **Renewable Energy**: Amount of energy generated from renewable sources (solar panels, wind turbines, etc.).

#### 2. Water Usage

- ! **Total Water Consumption**: Monthly cubic meters (m³) of water used.
- ! Water Usage by Area: Water consumption in guest rooms, kitchens, laundry, and landscaping.
- ! Water Recycling: Volume of water recycled and reused within the hotel.

### 3. Waste Management

- **Total Waste Generated**: Monthly volume or weight of waste produced.
- ! Waste Segregation: Amount of waste separated for recycling, composting, and landfill.
- **Hazardous Waste**: Proper disposal and volume of hazardous materials.

### 4. Air Quality

- ! Indoor Air Quality (IAQ): In door air quality measures for different areas of the hotel.
- ! **HVAC Efficiency**: Performance data on HVAC systems, including filter change frequency and system maintenance.

#### 5. Lighting

- **Lighting Energy Consumption**: Energy use of lighting systems in different areas.
- ! Use of LED Lighting: Proportion of lighting fixtures that are energyefficient LEDs.

### 6. Building Materials

- **Sustainable Materials**: Inventory of building materials used that are sustainable or recycled.
- ! Lifecycle Analysis (LCA): Data on the environmental impact of building materials from procurement to disposal.

# Asset-Level Sustainability Advisors

Many global and local advisors can support San Clemente Palace Hotel's sustainability initiatives and help develop strategies around existing systems. The following advisors can assist:

**Evora Global** is a leading international sustainability consultancy specializing in environmental, social, and governance (ESG) services. They provide comprehensive support to organizations looking to enhance their sustainability performance and meet regulatory requirements. <a href="https://evoraglobal.com/">https://evoraglobal.com/</a>

**Considerate Group** is a renowned sustainability consultancy specializing in the hospitality industry. They focus on helping hotels and other hospitality businesses develop and implement effective sustainability strategies. <a href="https://considerategroup.com/">https://considerategroup.com/</a>

**Westbridge Advisory** is a consultancy firm specializing in strategic advice and solutions for sustainability and energy efficiency. They offer complimentary energy supplier advisory services to clients, as their compensation comes from the energy companies. <a href="https://westbridge-advisory.com/en">https://westbridge-advisory.com/en</a>







- 1

## Awards and Certifications

Many hotels have achieved green certifications for their operations or buildings. These certifications, whether local or global, can attract more international guests, large events, and companies looking for greener hospitality options. Highlighting these achievements can significantly enhance the hotel's appeal and reputation.

**LEED (Leadership in Energy and Environmental Design):** This is the world's most widely used green building rating system. It focuses on new construction and major renovations, with criteria for sustainable sites, water efficiency, energy efficiency, materials and resources, indoor environmental quality, innovation in design, and regional priority points.

**Green Globe:** This certification considers a hotel's social, economic, and environmental sustainability practices. It also includes the hotel's supply chain partners in its assessment. Green Globe uses a tiered system, so hotels at any stage of their sustainability journey can participate.

Global Sustainable Tourism Council (GSTC): This certification is specifically designed for sustainable tourism practices. It evaluates a hotel's efforts in sustainable management, including its social, economic, and environmental impact.

**Ecolabel CasaClima Nature:** This program is specific to Italy and evaluates a building's sustainability based on factors such as energy efficiency, materials used, water usage, and indoor air quality.











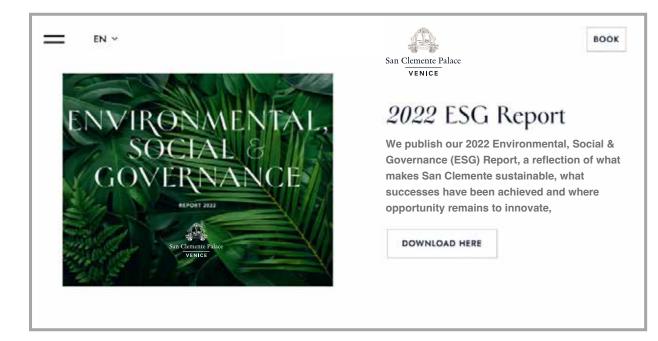
## Collaboration With San Clemente Palace

San Clemente Palace Hotels has a longstanding commitment to partnering with organizations and causes to enhance their capabilities and influence, aiming to create a positive impact. Over the years, San Clemente Palace has collaborated with professional consultancies and third-party providers on sustainable initiatives. In 2021, to environmental, strengthen and social, its and governance unity practices across the organization, San Clemente Palace established a Sustainability Committee. This committee is tasked with intensifying efforts! and implementing a comprehensive sustainability policy across all subsidiaries of the San Clemente Palace Palace Hotel.

San Clemente Palace Hotel should prioritize discussions with their key stakeholder, San Clemente Palace to align sustainability initiatives with group's This collaboration will clarity the direction of San Clemente Palace sustainability efforts and enable San Clemente Palace Hotel to strategize and implement effective sustainability measures accordingly.

Engaging with San Clemente Palace Hotel will not only ensure alignment with industry-leading sustainability practices but also empower San Clemente Palace Hotel to enhance its environmental stewardship and community impact.

Additionally, San Clemente Palace Hotel has published its annual sustainability report for 2021 which can be viewed here:



https://www.sanclementepalace.it

# Social and Well-being Initiatives

San Clemente Hotel should consider both guest experiences and community bonds through a variety of social and well-being initiatives. In terms of community outreach, the hotel should organize impactful charity events, fundraisers, and volunteer activities in collaboration with local organizations. These efforts extend to supporting local schools and community centers through educational programs and donations, reinforcing its commitment to the educational and social development of the area.

Employee well-being is very important for San Clemente, where a range of wellness programs cater to staff health and morale should be considered. These include yoga classes, fitness sessions, and mental health workshops, fostering a supportive and balanced work environment. The hotel also invests in career development opportunities and traing to enhance employee skills and job satisfaction, ensuring a motivated and skilled workforce dedicated to delivering exceptional hospitality.

Local cultural integration is another important element for San Clemente approach, emphasizing the promotion and celebration of regional arts and heritage. The hotel actively showcases local artworks and hosts cultural events and performances that highlight the cultural richness of the destination. Collaborations with local artisans and vendors further enhance the guest experience by offering authentic, regional products and immersive cultural experiences that showcase the unique identity of the island.

Guest engagement is enhanced through educational tours, workshops focusing on sustainability and local heritage, and a variety of amenities and services designed to promote relaxation, health, and mindfulness during guests' stays. Together, these initiatives San Clemente will be leaders in social responsibility, employee well-being, cultural enrichment.



### Governance

San Clemente is actively implementing various governance practices, which are integral to the ongoing operations and systems within the hotel. These practices form the foundation of its commitment to maintaining consistent and robust standards across the business.



**Establishing Sustainability Policies**: Implementing clear and transparent policies that outline ethical guidelines, operational standards, and responsibilities across all levels of the organization.

**Forming a ESG Committee**: Creating an ESG committee or similar body to oversee compliance with regulatory requirements, sustainability goals, and ethical practices.

**Enhancing Accountability**: Strengthening mechanisms for accountability by regularly auditing practices, ensuring adherence to standards, and addressing any discrepancies promptly.

**Promoting Diversity and Inclusion**: Fostering a diverse and inclusive workplace environment through policies that promote equality, non-discrimination, and opportunities for all employees.

**Engaging Stakeholders**: Actively involving stakeholders, including employees, guests, suppliers, and local communities, in decision-making processes and sustainability initiatives.

**Adopting Industry Best Practices**: Benchmarking against industry best practices and standards to continuously improve governance frameworks and sustainability performance.

**Committing to Ethical Conduct**: Upholding high standards of ethical conduct in all business dealings, including partnerships, procurement, and customer interactions.

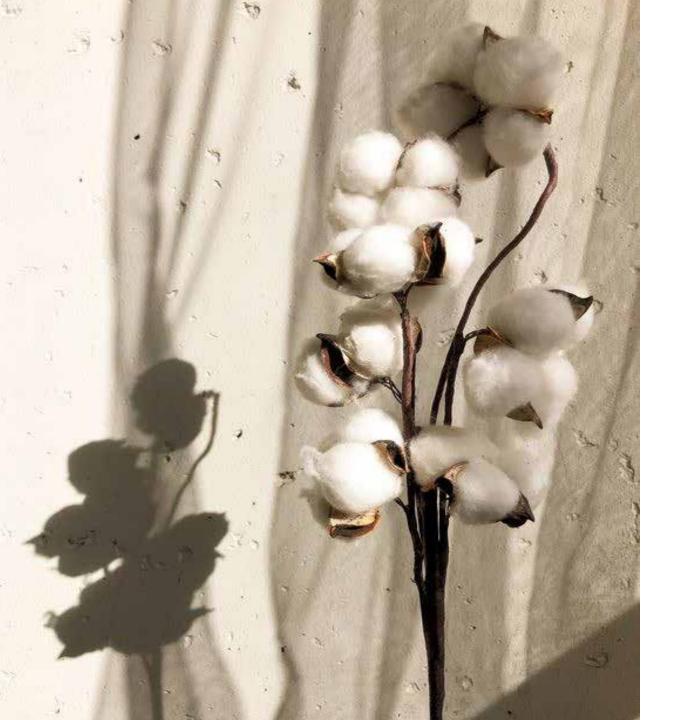
# Low CAPEX Project Ideas

- ! Implementing rainwater capture systems or other technologies.
- ! Offering sustainability workshops for guests, featuring lessons, courses, or nature-oriented experiences.
- ! Enhancing building energy efficiency through partnerships with local renewable energy providers.
- ! Implementing comprehensive waste management systems across the island, including in-room recycle bins, biodegradable packaging in spas and guest amenities, and composting kitchen waste.
- ! Collaborating with local craftspeople and artisans for guest experiences, needs, and hotel workshops to promote local and slow production.
- ! Addressing sustainability issues in Venice, such as water conservation, through thematic activities.
- Partnering with Venice International University to develop a sustainability program.

## Additional Efforts Include:

- ! Enhancing social media presence to showcase sustainability initiatives.
- ! Providing transparent sustainability reporting.
- ! Introducing certificate-focused activities to increase certifications.
- ! Creating a Green Loyalty Program where guests earn points for participating in sustainable activities.
- ! Investing in capital expenditures for an electric vehicle (EV) shuttle boat.





### Contact for more details:

Isola di San Clemente, 1 30124, Venice, Italy T +39 041 4750 111 info@sanclementepalace.it www.sanclementepalace.it